

Consumer Fire Products Inc.

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FOR IMMEDIATE RELEASE

AROUND THE CLOCK FIRE PROTECTION WITHOUT AROUND THE CLOCK EFFORT

*Self-Contained Fire Protection Systems Help Firefighters and Property Owners Protect Against the Threat of Wildfire*

Malibu, CA January 15, 2007- Consumer Fire Products Inc. is proud to showcase two innovative, patent pending products that are currently revolutionizing the Fire Protection Industry: the FOAMSAFE™ FireMaster Series and the FOAMSAFE™ Mobile System. These self-contained, Class A Foam solutions offer peace of mind to both property owners as well as firefighters in the ongoing battle to help protect properties from the threat of wildfires.

The FOAMSAFE FireMaster Series is a fully automated, self-contained, exterior fire protection system that affords property owners the opportunity to help protect their most valuable assets from the threat of wildfires, whether they are at home or not. Sensing an approaching fire, the system quickly activates, spraying fire retardant foam over structures and surrounding property.

The FOAMSAFE Mobile System optimizes the potential for firefighters to go in, set up, and get out within minutes, often using just one system to safeguard multiple homes. Systems can be controlled and monitored from any distance, limiting the risk to homes as well as firefighters. Thanks to the utilization of CAFS technology, foam is emitted to spray structures as well as the surrounding vegetation. In addition, the FOAMSAFE Mobile System travels with the team to most locations easily and efficiently.

The FOAMSAFE FireMaster Series:

- Scans the horizon around the clock, automatically detecting fires occurring up to a half-mile away.
- Disperses safe, fire retardant foam on structures and surrounding property.
- Utilizes its own water and power sources.
- Calls up to four pre-programmed phone numbers immediately upon activation.
- Activates remotely from anywhere internet access is available. In-house system monitoring and notification packages are also available.
- Requires no clean-up, thanks to the foam's EPA-rated safe, biodegradable composition.

The FOAMSAFE Mobile System:

- Deploys quickly, providing fast response to areas threatened by fire.
- Utilizes its own water and power sources.
- Lessens firefighter risk by allowing fire teams the ability to monitor and operate units from the fire command center.
- Releases foam automatically, covering surrounding properties and structures before fire advances into the threatened areas.
- Allows for speedy access to hard-to-reach areas through the use of a compact trailered system.
- Includes all necessary equipment for setup, including ladders and fire gear.

CFPI was founded in 1998 by firefighters with over 30 years of wildland fire experience. A working partnership with Siemens Energy and Automation ensures that CFPI is a front-runner in highly advanced, reliable fire technology solutions. Tyco Inc. also recommends the system to homeowners. CFPI is proud to be recognized by both USC (University of Southern California) and CCC (Chemetka City College) for their cutting edge advancements in fire technology.

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For more information on CFPI or FOAMSAFE Fire Protection Systems, visit their website at <http://www.consumerfireproducts.com> or contact CFPI toll free at 1-866-901-CFPI (2374).